

# UCLA COACHES AND STAFF





# UCLA COACHING STAFF



Entering his eighth year as the Bruins' head coach in 2010-11, Ben Howland became the first UCLA coach since the late Coach John R. Wooden to win three straight Pac-10 Conference championships (2006-08) and is the only other UCLA coach other than Wooden to earn three straight Final Four appearances (2006-08).

Also in 2008, Howland became one of just three coaches in NCAA Division I history to win at least 30 games in three consecutive seasons, joining Adolph Rupp (Kentucky 1947-49) and John Calipari (Memphis 2006-08).

Howland and his staff are in a rebuilding year, but have loaded the roster with back-to-back-to-back Top 15 recruiting classes. After finishing 14-18 overall and 8-10 (T-5th) in the Pac-10 last year, the Bruins are poised to be among the nation's elite teams in 2010-11.

Howland guided the Bruins to a 26-9 overall record and a 13-5 league mark to place second in the Pac-10 in 2008-09. His Bruins have finished in the top three in the rugged Pac-10 for five out of the last six seasons.

He also guided the Bruins to a school-record 35 victories in 2008. Additionally, he won more games in a three-year span (97 from 2006-08) than any other coach in UCLA history. UCLA also won the 2008 Pac-10 Tournament Championship and finished the year with an overall record of 35-4 and a 16-2 mark in the Pac-10.

In 2007, the Bruins went undefeated at home (16-0) and ended the season with a 30-6 overall record and a 15-3 mark in the Pac-10.

In 2006, he directed UCLA to the NCAA Championship game (for the first time since the Bruins' 1995 national title run) and to an NCAA Regional Championship. The Bruins recorded 32 victories, tying the then-school record of 32 wins set in 1995, and posted a 12-game winning streak (longest since 1997) entering the NCAA title

contest. UCLA also won the 2006 Pac-10 Tournament Championship, its first Pac-10 Tournament title since 1987.

In his 17th year as a collegiate head coach (he's been a Conference Coach of the Year selection in three different leagues - 2006, Pac-10 Coach of the Year at UCLA/2002, Big East Coach of the Year at Pittsburgh/1997, Big Sky Coach of the Year at Northern Arizona) and in his 29th season of collegiate basketball (as an assistant and head coach), he's 166-72 (.697, 238 games) at UCLA, including 137-44 (.757, 181 games) in his last five seasons as the Bruins' head coach. He also has a Pac-10 record of 84-44 (.656, 128 games). Howland's career mark is 334-171 (.661, 505 games).

He garnered two National Coach of the Year honors in 2006 - the Jim Phelan Award (CollegeInsider.com) and from Collegehoops.net. Howland was the 2006 Pac-10 Coach of the Year and earned numerous other Conference Coach of the Year honors as well as being named the USBWA Dist. IX and Basketball Times All-West Coast Coach of the Year.

He has led a team to the "Sweet 16" five times in the last nine years — Pittsburgh in 2002 and 2003 and UCLA in 2006, 2007 and 2008. Howland recorded his 50th Bruin win vs. Oregon State (Feb. 23, 2006), his 200th career win on Nov. 19, 2005, vs. Delaware State and won his 300th game in the 72-54 win over DePaul in the John R. Wooden Classic at Honda Center on Dec. 13, 2008.

After a two-year hiatus, Howland led the Bruins back to the NCAA Tournament in 2005 and joined an elite list of college coaches who have led three teams to the "Big Dance" -- 2006 UCLA (NCAA Finalist)/2005 UCLA, 2003 Pittsburgh ("Sweet 16"), 2002 Pittsburgh ("Sweet 16") and 1998 Northern Arizona. Following the 2005 NCAA Tournament, there were only 28 coaches in Tournament history who had guided three different schools



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to the Tournament. Howland's overall NCAA record is 18-8 (14-5 at UCLA, 4-2 at Pittsburgh and 0-1 at NAU), and in 2006 he made his first trip to the Final Four as a head coach.

Howland's sound philosophies about coaching and recruiting have the Bruins pointed in a winning direction as he enters his eighth season as UCLA's head coach.

Howland and his talented staff have landed back-to-back-to-back Top 15 nationally-ranked recruiting classes. In 2010, the Bruins' recruiting class ranked No. 15 by ESPN and includes Joshua Smith, 6-10, C; Lazeric Jones, 6-0, G; Tyler Lamb, 6-4, G; and Matt Carlino, 6-1, G. In 2009, the Bruins' recruiting class ranked No. 4 by Scout.com. The class includes five players that are all 6-foot-7-inches or taller (Tyler Honeycutt, 6-7, F; Brendan Lane, 6-9, F; Mike Moser, 6-8, F; Reeves Nelson, 6-8, F and Anthony Stover, 6-10, C). The 2008 recruiting class was ranked No. 1 in the country by many scouting services and national Web sites. The class included the Gatorade National Player of the Year, Jrue Holiday, and four other top 50 players (Drew Gordon, Jerime Anderson, Malcolm Lee and a late addition in J'mison Morgan).

In 2004, the Bruins recruited the nation's No. 4 (HoopMasters.com) incoming freshman class -- led by McDonald's All-Americans, point guard Jordan Farmar and guard Arron Afflalo, along with *Parade Magazine* All-American guard Josh Shipp and CalHi Sports All-State center/forward Lorenzo Mata-Real.

The 2005 class featured five of high school basketball's top seniors, considered to be among the best 100 players in North America -- Alfred Aboya, Darren Collison, Luc Richard Mbah a Moute, Michael Roll and Ryan Wright.

In 2006, the Bruins signed three talented players -- McDonald's and *Parade* All-American James Keefe, Nikola Dragović and first-team All-CIF guard Russell Westbrook.

In 2007, Howland landed the nation's top freshman, Gatorade National Player of the Year, Kevin Love and the *Los Angeles Times*' Player of the Year, Chace Stanback.

It takes time and hard work to rebuild a program, and there's not a collegiate head coach or staff in the United States

that works harder than Howland and his Bruin assistants.

"It's nice to be recognized, but you can never rest on what you've done," Howland said. "You have to keep working, keep pushing to get better. You've got to have good players. No one understands that more than me. I hope to think every year I'm a better coach than I was the year before. You hope to always improve."

*"I am honored to be the head basketball coach at UCLA, and I am grateful to Dan Guerrero for giving me this opportunity. Having grown up in Southern California as a Bruin fan, watching the televised replays of the games was special for me. To now be the head coach of this program is something I dreamed about but never thought possible. I have an appreciation for what UCLA means in the world of college basketball. We should be competing for the Pacific-10 title and a high seed in the NCAA Tournament year-in and year-out, and I look forward to that challenge."*

— UCLA BASKETBALL COACH  
BEN HOWLAND

UCLA Athletic Director Dan Guerrero knew he had hired a winner on April 3, 2003, when Howland was announced as the Bruins' 12th head coach in the 87-year storied history of UCLA men's basketball.

"Ben Howland is an outstanding basketball coach, one of the best in the entire country, and he is the man we want to run our program," Guerrero said. "He has built winning programs throughout his career, and we expect that he will return UCLA basketball to the nation's elite. Ben understands that championships are built on defense, intensity, team-work and fundamentals, and those elements are the foundation of his philosophy. His teams come to play every night, and they do an outstanding job on both ends of the floor."

## HOWLAND AT UCLA

Howland has demonstrated an ability

to turn programs around. At UCLA, in just his second season (2005), he guided the Bruins to a third-place finish (tie) in the Pac-10 and back to the NCAA Tournament for the first time since 2002. At Pittsburgh, he took over a losing program, and by his third year (2002), the Panthers were in the NCAA "Sweet 16" and Howland was the consensus National Coach of the Year. In his fourth season (1998) at Northern Arizona, he led the Lumberjacks to their first-ever NCAA Tournament appearance.

In 2008, Howland guided the Bruins to a No. 3 final ranking in the Associated Press Poll and a No. 4 ranking in the *ESPN/USA Today* Poll, a 35-4 overall record and a 16-2 Pac-10 record, winning the Bruins' third straight regular season league title and their second Pac-10 Tournament title in three years. The 35 victories were the most in school history. UCLA made its national-leading 18th Final Four appearance in 2008. Since 1975, the Bruins have advanced to 17 NCAA Regionals, including six since 2000 and nine since 1995.

In 2007, Howland guided the Bruins to a No. 3 final national ranking in the *ESPN/USA Today* Poll and a No. 7 ranking in the Associated Press Poll (entering the NCAA Tournament), a 30-6 overall record and a 15-3 Pac-10 record, winning UCLA's second-straight regular season conference championship and the school's 29th league title. UCLA made its 17th Final Four appearance in 2007, surpassing North Carolina for the most ever Final Four appearances.

In 2006, Howland directed the Bruins to a No. 7 national ranking (entering the NCAA Tournament), a 32-7 overall record (32 victories tied the then-school record for most wins set in 1995) and a 14-4 Pac-10 record, winning UCLA's first regular season conference championship since 1997 and good for the No. 1 seed in the Pac-10 Tournament (the Bruins won the Pac-10 Tournament, for the first time since 1987). The Bruins' 12-game winning streak going into the NCAA Championship game was UCLA's longest since the end of the 1997 season (when UCLA's 12-game winning streak was snapped by Minnesota in the NCAA Regional Final in San Antonio). The 2006 Bruins will be remembered for their defensive tenacity, allowing opponents only 58.7 points a game overall (39 games/the fourth-lowest total in school history),



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including 59.3 points in conference games (18 games) and just 56.2 points in NCAA Tournament play (six games).

"Winning championships is all about defense," Howland said. "If you look every year at the Final Four, the best teams in the country always play the best defense. Holding teams to under 40 percent from the field is something that is pretty consistent among Final Four teams."

In just his second season (2004-05), Howland led the Bruins to an 18-11 overall record, winning four of the last five regular season games, and an 11-7 Pac-10 Conference mark, good for a third-place tie with Stanford. Highlights included returning to the NCAA Tournament for the first time since 2002; a win over nationally-ranked Washington; four come-from-behind victories in Pac-10 play when the Bruins trailed by double-digit deficits; and four players earning Pac-10 Conference honors – senior Dijon Thompson (first team), freshman Jordan Farmar (Freshman of the Year/Honorable Mention All-Pac-10), freshman Arron Afflalo (Freshman All-Pac-10) and freshman Josh Shipp (Honorable Mention Freshman All-Pac-10).

In his first season (2003-04), Howland inherited a program that in the year before, had a losing season. His first Bruin club was 11-17 overall and 7-11 in the Pac-10

*"Ben is someone I hold in high regard because he has a lot of integrity. He really knows his basketball, and I appreciate the relationship we have been able to establish. Ben is directly responsible for me being able to get to the level I'm at now."*

— **BRIAN SHAW, LOS ANGELES LAKERS ASSISTANT COACH, WHO WAS A GUARD ON THE 2000-02 NBA CHAMPION LAKERS' SQUADS. HOWLAND COACHED SHAW AT UC SANTA BARBARA.**

(seventh-place tie). The Bruins did start the season 9-3 overall and 5-0 in league play, had wins over NCAA Tournament teams Michigan State, Washington and Vermont and advanced to the Pac-10 Tournament.

## HOWLAND AT PITTSBURGH

Howland spent four years (2000-03/89-40 record) building the Pittsburgh basketball program into one of the finest in the nation. In his last two seasons (2001-02 and 2002-03), Howland guided the Panthers to an overall record of 57-11 (83.8 winning percentage ranked second

nationally during that period/Pitt was 32-1 at home, including a perfect 16-0 in 2002-03 at the Petersen Events Center). The Panthers also reached the NCAA "Sweet 16" in both years and captured the 2003 Big East Tournament championship.

In 2002-03, Howland led the Panthers to a record of 28-5 and a No. 4 ranking on the final AP poll (Pitt held the nation's No. 2 ranking for eight weeks during the season). Pittsburgh earned a second straight trip to the NCAA "Sweet 16", won a second straight Big East West Division regular-season championship, and on March 15, defeated Connecticut to win its first-ever Big East Tournament title. The Panthers entered their NCAA "Sweet 16" game against Marquette with an 11-game winning streak. Pittsburgh standout point guard Brandin Knight was a member of the Wooden Award All-American team.

In 2001-02, Howland guided Pittsburgh to a school-record 29 wins, surpassing the former school record of 25 victories set in 1973-74. He became the first Pittsburgh head coach in 26 years to garner National Coach of the Year honors as he earned nine coaching awards, including the Associated Press, Naismith, Henry Iba and The Sporting News national accolades, along with Big East Coach of the Year honors. He led the Panthers to the Big East's West



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Division regular season championship — the first time Pittsburgh won a Big East men's basketball title of any kind since the 1987-88 campaign. Howland then led the Panthers to their first NCAA tournament appearance in nine seasons (1992-93).

Howland also became the first Pittsburgh coach since Charles "Buzz" Ridl in 1973-74 to lead the Panthers to an NCAA "Sweet 16" appearance, with two NCAA Tournament victories over Central Connecticut State and California in 2002. Including the two NCAA Tournament wins, Pittsburgh went 11-2 over its last 13 games, with its only losses coming in a double overtime defeat in the Big East Championship title game and an overtime loss to Kent State in the NCAA "Sweet 16". Under Howland's direction, Knight earned All-America honors, along with USBWA Dist. I Player of the Year and co-Big East Player of the Year accolades.

In 2000-01, the Panthers surged through the conference tournament to earn a surprising title game berth and won five of their last seven contests. It was in Madison Square Garden in 2000-01 that the college basketball world first began to take notice of Howland and his emerging program at Pittsburgh. That year, he directed Pittsburgh on a dramatic run through the Big East Championship as the Panthers upset three higher-seeded opponents — nationally-ranked Syracuse, Notre Dame and a surging Miami team — to earn the school's first-ever berth in the championship game. That strong finish resulted in a National Invitation Tournament bid, its first postseason appearance in four years.

Howland arrived at Pittsburgh in 1999 with a reputation for developing great shooting teams. Not surprisingly, the Panthers dramatically improved in that regard. But Howland's real imprint on the Panthers was his team's passionate dedication to defense. As a result, Pittsburgh ranked amongst the Big East's best in scoring defense each of Howland's last two years (2002-03, 59.2/2001-02, 60.9).

Howland's influence was evident even after his first season at Pittsburgh (1999-2000/13-15 record). Under Howland's tutelage, Ricardo Greer blossomed into one of the top players in the Big East. Greer was selected by the league coaches as the Big East Co-Most Improved Player in 1999-2000 and concluded his collegiate career



HEAD COACH BEN HOWLAND CHATS WITH 2010 PAC-10 ALL-FRESHMAN TEAM MEMBER, REEVES NELSON

as a two-time All-Big East performer.

In Big East Tournament history, Howland is the winningest coach of that event (based on percentage/10 or more games). During Howland's four seasons at Pittsburgh, his Big East Tournament record was 8-3 (72.7). In his last three years (2001-03) at Pittsburgh, the Panthers advanced to the Big East Tournament title game and won the crown in 2003.

## HOWLAND AT NORTHERN ARIZONA

Howland orchestrated one of the best turnarounds in NCAA history at Northern Arizona. His highly successful five-year tenure (1995-99) at Northern Arizona saw him transform the Lumberjacks from one of the nation's weakest programs into a consistent NCAA Tournament contender. In his final year (1998-99) at NAU, Howland led the Lumberjacks to a 21-8 record, its third consecutive 20+ win season.

Howland's first two teams at Northern Arizona finished 9-17 (1994-95) and 7-19 (1995-96), finishing in seventh-place each season. However, his 1996-97 squad went 21-7, set the school-record for wins and achieved the 10th best single-season turnaround in NCAA men's basketball history. Northern Arizona captured the Big Sky regular-season championship by three games and advanced to the National Invitation Tournament. Howland was named the conference's Coach of the Year.

The following season (1997-98), the Howland-led Lumberjacks advanced to

the NCAA Tournament for the first time in school history after capturing the Big Sky Tournament championship and second straight regular-season title. In its first round of NCAA play against No. 2 seed Cincinnati, Northern Arizona led the heavily favored Bearcats for the majority of the game before falling on a last-second 3-pointer, 65-62. On Sept. 25, 2004, Howland's 1998 Lumberjack squad was inducted into the NAU Athletics Hall of Fame.

During Howland's five-year tenure, Northern Arizona emerged into one of the country's top shooting teams. In 1998-99, NAU became the first team in NCAA history to lead the country in both field goal percentage (.523) and 3-point field goal percentage (.445) in the same season. Additionally, the Lumberjacks led the nation in 3-point shooting in both 1997 (.419) and 1998 (.430), while finishing second nationally in field goal percentage (.516 in 1997/.511 in 1998).

From 1997 to 1998, Howland's teams produced back-to-back conference titles and also consecutive Big Sky Player of the Year honorees in Charles Thomas and Andrew Mavis. Northern Arizona tied a league record for most conference wins over a two-year span (27) and ranked amongst the nation's Top 30 in wins over that same period. With Howland's success, the city of Flagstaff, Ariz., proclaimed April 27, 1998 "Ben Howland Day."

While the success of Howland's teams on the court is impressive, his programs have also produced top-notch students.



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In 1998, NAU was one of only two schools in the nation (Utah was the other) to reach the NCAA Tournament and record a team grade-point average over a 3.0.

## HOWLAND'S CAREER AS AN ASSISTANT COACH

Prior to his Northern Arizona appointment, Howland served as an assistant coach at the University of California, Santa Barbara for 12 years (1982-83 through 1993-94). During that time, he tutored eventual NBA players Brian Shaw and Conner Henry. He also oversaw the development of UCSB's Eric McArthur, the nation's second-leading rebounder in 1990, and Gary Gray, an All-Big West Conference selection. In Howland's last seven years at the school, the Gauchos advanced to postseason play on five occasions.

## HOWLAND'S PLAYING CAREER

Howland enjoyed a standout playing career at Weber State, where he was named the team's Most Valuable Defensive Player in both 1979 and 1980. He led the Wildcats to two Big Sky championships and a pair of NCAA Tournament berths.

Howland's basketball legacy of success dates back to his high school days. After beginning his prep career as a highly-decorated player at Dos Pueblos High School in Santa Barbara, Calif., he finished with two Suburban League Most Valuable



THE HOWLAND FAMILY (FROM TOP LEFT): MEREDITH, KIM, ADAM AND BEN

Player honors at Cerritos (Calif.) High School. He was also a two-time selection to the All-California Interscholastic Federation list. His collegiate career began at Santa Barbara City College in 1975-76 and 1976-77, where he was named team captain and led the Vaqueros to the California state finals in 1978.

Following his collegiate career, Howland spent time playing professionally in Uruguay. He landed his first NCAA Div. I coaching job in the 1981 season as a graduate assistant at Gonzaga University in Spokane, Wash., where he coached

future NBA Hall of Fame and Utah Jazz guard John Stockton, before moving to UCSB the following year (1982-83).

## THE HOWLAND FAMILY

Howland and his wife, Kim, a former Weber State cheerleader, have two children, Meredith (25), a recent graduate from the University of Pittsburgh, and Adam (23). Howland has a bachelor's degree in physical education from Weber State University (1979) and a master's degree in administration and physical education from Gonzaga (1981).

## THE BEN HOWLAND FILE

### MISCELLANEOUS

**Birthdate:** May 28, 1957 in Lebanon, OR

**Education:** Bachelor of Arts-Physical Education, Weber State University, 1979; Masters Degree-Administration and Physical Education, Gonzaga University, 1981

**Date Announced as UCLA Head Coach:** April 3, 2003

**Family:** Wife is the former Kim Zahnow; daughter, Meredith (25) and son, Adam (23)

### COACHING CAREER

2003-present — Head Coach, UCLA

1999-2003 — Head Coach, University of Pittsburgh

1994-99 — Head Coach, Northern Arizona

1982-94 — Assistant Coach, UC Santa Barbara

1981-82 — Graduate Assistant Coach, Gonzaga University

### COACHING HONORS

2007 — District 15 Coach of the Year (NABC)

2006 — National Coach of the Year (Jim Phelan Award, CollegeInsider.com; Collegehoops.net)

2006 — Pacific-10 Conference Coach of the Year

2006 — District IX Coach of the Year (USBWA)

2006 — West Coast Coach of the Year (*Basketball Times*)

2004 — Howland's 1997-98 Northern Arizona club inducted into the NAU Athletic Hall of Fame

2003 — Dapper Dan Award, honoring Pittsburgh's Sportsman of the Year

2002 — National Coach of the Year (*AP*, *Naismith*, *USBWA*, *ESPN Magazine*, *The Sporting News*)

2002 — USBWA District Coach of the Year

2002 — Big East Coach of the Year

2002 — *Basketball America* Big East Coach of the Year

2002 — *Basketball Times* Big East Coach of the Year

2002 — *Pittsburgh Tribune-Review* City of Champions Award

1997 — Big Sky Conference Coach of the Year

### PLAYING CAREER

1980 — played professionally in Uruguay

1978-80 — Weber State — named WSU's defensive MVP on two occasions; led Wildcats to two Big Sky Championships and two NCAA Tournament appearances

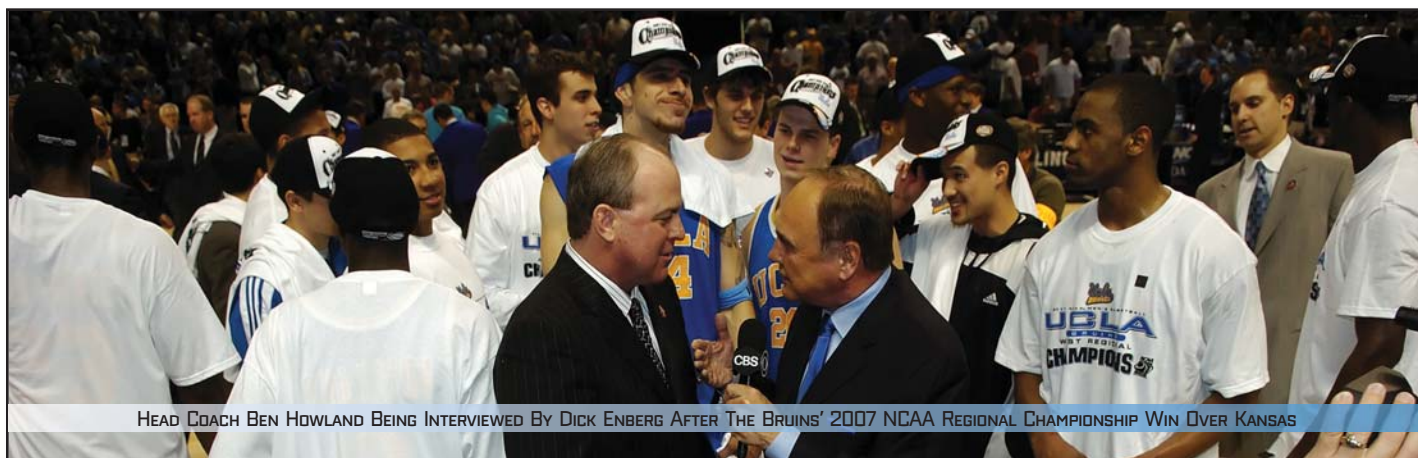
1976-78 — Santa Barbara City College — led the Vaqueros to California State finals in 1978

1974-76 — Cerritos, Calif. HS — two-time All CIF; two-time Suburban League MVP

1973-74 — Dos Pueblos HS (Santa Barbara, Calif.)

# HOWLAND'S COACHING RECORD

YEAR	SCHOOL	OVERALL RECORD	PCT.	LEAGUE RECORD	PCT.	HIGHLIGHTS
1994-95	Northern Arizona	9-17	34.6	4-10	28.6	First year at NAU.
1995-96	Northern Arizona	7-19	26.9	3-11	21.4	Second year at NAU.
1996-97	Northern Arizona	21-7	75.0	14-2	87.5	Orchestrated the 10th best single-season turnaround in NCAA history; Big Sky regular season champions; led nation in 3-pt. FG% (41.9) and second in FG% (51.6).
1997-98	Northern Arizona	21-8	72.4	13-3	81.3	Led NAU to first-ever NCAA Tournament bid; Big Sky regular season/tournament champions; led nation in 3-point FG% (43.0) and second in FG% (52.3).
1998-99	Northern Arizona	21-8	72.4	12-4	75.0	First team in NCAA history to lead the nation in both FG% (52.3) and 3-pt. FG% (44.5).
1999-00	Pittsburgh	13-15	46.4	5-11	31.3	First season at Pittsburgh.
2000-01	Pittsburgh	19-14	57.6	7-9	43.8	NIT Second Round; Pittsburgh's first winning season since 1996-97; advanced to the Big East title game.
2001-02	Pittsburgh	29-6	82.9	13-3	81.3	Consensus National Coach of the Year; won school record 29 games; led Pittsburgh to Big East West title, first Big East basketball title of any kind in 14 years; advanced to NCAA "Sweet 16"; first NCAA Tournament appearance since 1992-93; led Pittsburgh to second straight Big East Championship title game.
2002-03	Pittsburgh	28-5	84.8	13-3	81.3	Guided Pittsburgh to two consecutive NCAA "Sweet 16" appearances; led Panthers to first-ever Big East Tournament title, third straight Big East Championship game, second straight Big East West title and Big East regular season crown; led the Panthers to school-record tying 13+ win Big East season and second straight 20+ win season.
2003-04	UCLA	11-17	39.3	7-11	38.9	Guided UCLA to a 9-3 start and three wins over NCAA Tournament teams.
2004-05	UCLA	18-11	62.1	11-7	61.1	Led UCLA to its first NCAA appearance since 2002; only 28th coach to lead three schools to the NCAA Tournament; tied for third-place in the Pac-10 Conference.
2005-06	UCLA	32-7	82.1	14-4	77.8	Guided the Bruins to their first Final Four appearance since 1995 and reached the title game; won the 2006 Pacific-10 Conference regular season and tournament titles; 32 victories ties school record.
2006-07	UCLA	30-6	.833	15-3	.833	UCLA finished the year ranked No. 3 in the ESPN/USA Today poll and No. 7 in the Associated Press poll. Guided UCLA to its first-ever Maui Invitational championship title on Nov. 22, 2006 and its second straight Pac-10 Championship and Final Four.
2007-08	UCLA	35-4	.897	16-2	.889	Ended the season ranked No. 3 on the Associated Press poll and No. 4 on the ESPN/USA Today poll. Won the CBE Classic with a 68-63 victory over No. 10 Michigan State and guided the Bruins to their third straight Pac-10 Championship and Final Four. Also won the 2008 Pac-10 Tournament title.
2008-09	UCLA	26-9	.743	13-5	.722	Ended the year ranked No. 18 on both the Associated Press and ESPN/USA Today polls. Finished second in the Pac-10, the Bruins' fifth straight Top 3 league finish. Posted his 300th career victory with the 72-54 win over DePaul in the John R. Wooden Classic.
2009-10	UCLA	14-18	.438	8-10	.444	Concluded his seventh year as the head coach of the UCLA Bruins and his 16th year overall as a collegiate coach. The Bruins were 14-18 overall and 8-10 in the Pac-10 Conference (T-5th) and had three wins over NCAA Tournament teams.
Totals	16 Years	334-171	66.1	168-98	63.2	Eight NCAA bids; three Final Fours and five "Sweet 16" appearances; Seven conference titles; 2002 consensus National Coach of the Year; 2006 Pac-10 Coach of the Year.



HEAD COACH BEN HOWLAND BEING INTERVIEWED BY DICK ENBERG AFTER THE BRUINS' 2007 NCAA REGIONAL CHAMPIONSHIP WIN OVER KANSAS



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## HOWLAND'S RECORD VS. ALL OPPONENTS

OPPONENT	W-L	OPPONENT	W-L	OPPONENT	W-L	OPPONENT	W-L	OPPONENT	W-L
Alabama	1-0	Duquesne	3-1	Miami (FL)	3-3	Portland State	5-3	Texas-Pan American	2-0
Albany	1-0	East Carolina	0-1	Miami (OH)	1-0	Prairie View A&M	1-0	Texas Tech	0-1
Appalachian State	1-0	Eastern Illinois	1-0	Michigan	4-2	Providence	3-1	UC Davis	1-0
Arizona	9-8	Eastern Washington	9-1	Michigan State	2-1	Rhode Island	2-0	UC Irvine	2-1
Arizona State	11-7	Elon	1-0	Mississippi State	0-2	Robert Morris	4-0	UCLA	0-1
Arkansas	0-1	Florida	0-2	Mississippi Valley State	1-0	Rutgers	6-1	UC Riverside	2-0
Arkansas-Pine Bluff	1-0	Florida International	2-1	Montana	6-4	Sacramento State	7-2	UC Santa Barbara	0-1
Belmont	1-0	George Mason	1-0	Montana State	8-3	St. Bonaventure	2-0	UNLV	0-1
Boise State	0-4	Georgetown	5-3	Montana Tech	1-0	St. Francis (PA)	4-0	USC	9-7
Boston College	4-2	George Washington	1-0	Morgan State	1-0	St. Francis (NY)	2-0	Utah	0-1
Butler	0-1	Georgia	0-1	Morris Brown	1-0	St. John's	1-2	VCU	1-0
BYU	1-0	Georgia Tech	1-0	Nebraska	1-1	St. Martin's	1-0	Vermont	1-0
California	15-6	Gonzaga	1-0	Nevada	1-0	Sam Houston State	2-1	Villanova	3-2
Cal Poly	1-1	Idaho	1-3	New Mexico Highlands	1-0	San Diego	0-3	VA Commonwealth	0-2
Cal State Bakersfield	1-0	Idaho State	8-3	New Mexico State	2-0	San Jose State	1-0	Virginia Tech	2-0
Cal State Fullerton	1-1	Indiana	2-0	New Orleans	2-0	Savannah State	1-0	Wagner	2-0
Cal State Northridge	7-2	IUPUI	1-0	Norfolk State	2-0	Seton Hall	5-2	Washington	7-8
Cal St. San Bernardino	1-0	Illinois State	1-0	North Carolina A&T	1-0	Sonoma State	1-0	Washington State	13-2
Central Conn. State	1-0	Kansas	1-1	Northern Arizona	1-0	South Florida	0-1	Weber State	3-9
Chaminade	2-0	Kent State	0-1	Notre Dame	5-8	Southern Illinois	1-0	West Virginia	5-4
Chicago State	1-0	Kentucky	1-1	Notre Dame (CA)	1-0	Southern Utah	3-1	Western Kentucky	1-0
Cincinnati	0-1	Long Beach State	2-1	Oakland	2-0	SE Louisiana	1-0	Western Illinois	1-0
Colorado College	2-0	Louisiana Tech	1-0	Occidental	1-0	SW Texas State	0-1	Western Oregon	1-0
Colorado State	1-0	Loyola Marymount	3-1	Ohio State	2-0	Stanford	9-6	Wright State	1-0
Concordia (CA)	0-1	LSU	1-0	Oral Roberts	0-2	Stephen F. Austin	1-1	Wyoming	1-0
Connecticut	2-3	Marist	1-0	Oregon	10-4	Syracuse	4-5	Xavier	1-0
Coppin State	1-0	Marquette	0-1	Oregon State	13-3	Temple	1-0	Yale	1-0
Davidson College	1-0	Maryland	1-0	Penn State	2-1	Tennessee	0-1	Youngstown State	1-0
Delaware State	2-0	McNeese State	1-0	Pepperdine	2-0	Texas	0-2		
DePaul	1-0	Memphis	1-2	Pittsburgh	1-0	Texas A&M	2-0		
Drexel	1-0	Mercer	1-0	Portland	0-1	Texas-Arlington	1-1		
								<b>TOTALS</b>	<b>334-171</b>

## HOW UCLA STACKS UP AGAINST THE PACIFIC-10 CONFERENCE OVER THE LAST FIVE YEARS

### OVERALL WINS

1. UCLA	137
2. Washington	113
3. USC	101
4. California	99
5. Arizona	96
Stanford	96
Washington State	96
8. Arizona State	87
9. Oregon	86
10. Oregon State	62

### PACIFIC-10 CONFERENCE WINS

1. UCLA	66
2. Washington	53
3. Arizona	49
4. California	48
5. Stanford	47
USC	47
7. Washington State	42
8. Arizona State	39
9. Oregon	36
10. Oregon State	23

### NCAA TOURNAMENT WINS

1. UCLA	14
2. Washington	5
3. Oregon/USC/Arizona	3
Washington State	3
7. Stanford	2
8. Arizona State/California	1
10. Oregon State	0

### NCAA TOURNAMENT WINS (NATIONAL RANK)

1. UCLA	14
North Carolina	14
3. Memphis	13
4. Florida	12
5. Kansas	12

### PAC-10 CHAMPIONSHIPS

1. UCLA	3
2. Washington	1
3. California	1

### NCAA FINAL FOUR APPEARANCES

1. UCLA	3
2. All Others	0

### PACIFIC-10 TOURNAMENT CHAMPIONSHIPS

1. UCLA	2
2. Oregon	1
USC	1
Washington	1

### PACIFIC-10 CONFERENCE PLAYER OF THE YEAR

1. UCLA	2
2. Arizona State	1
California	1
Washington	0

### PACIFIC-10 CONFERENCE FRESHMAN OF THE YEAR

1. UCLA	2
Arizona	2
3. Washington	1
4. All Others	0

### NBA DRAFT PICKS

1. UCLA	8
2. Arizona	5
USC	5
4. Washington	4
5. Arizona State	3
California	3
Oregon	3
Stanford	3
9. Washington State	2
10. Oregon State	0

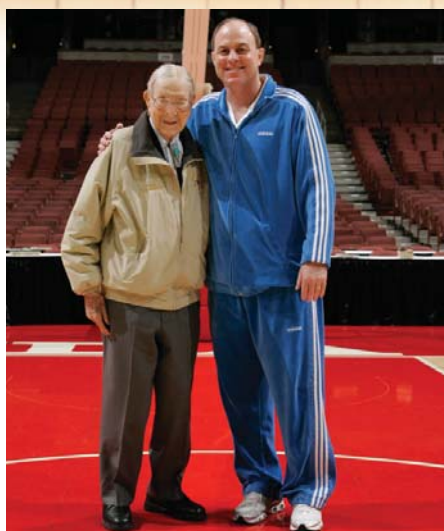
### FIRST-ROUND NBA DRAFT PICKS (NATIONAL RANK)

1. UCLA	6
Kentucky	6
Ohio State	6
4. Connecticut	5
Kansas	5
Memphis	5
North Carolina	5
Texas	5
9. Florida	4
USC	4





# HEAD COACH BEN HOWLAND





# UCLA COACHING STAFF



UCLA men's basketball head coach, Ben Howland, announced on April 26, 2010 the hiring of Phil Mathews to the post of assistant coach.

Mathews, who spent nine years as the head coach at San Francisco (1995-2004), recently finished a four-year stint as an assistant coach at Nebraska on the Husker bench alongside Head Coach Doc Sadler.

"Philip is a welcome and outstanding addition to our coaching staff," Howland said. "He has been a successful recruiter at every level. He has great relationships and has built an outstanding network of friends not only throughout southern California but the entire country."

Mathews holds a wealth of knowledge after serving as a former college head coach at both the Division I and junior college levels. During his career, Mathews recorded nearly 500 wins as a head coach.

Mathews returned to the Division I level in 2006-07 as an assistant coach on Sadler's first staff at Nebraska. It was Mathews' first time at the NCAA's highest level since serving as head coach at San Francisco for nine years from 1995 to 2004.

The experience Mathews provided over the past four years was vital to the Huskers' success. During that stretch with Mathews assisting Sadler, the Huskers posted 70 wins and earned a pair of postseason appearances.

Working primarily with the guards, Mathews helped Sadler turn Nebraska into one of the top ballhandling teams. Nebraska ranked fourth nationally in turnover margin with a +5.8 margin in 2008-09. The Husker guards also helped Nebraska post at least 200 3-pointers three times in the past four years, each time ranking among the top five totals in the Husker record book. Mathews has also helped the Husker point guards become some of the most efficient assistmen in the league. During the past four years, NU's point guard has ranked among the top seven in the Big 12 Conference in assists per game and assist-to-turnover ratio.

In his last stint at the Division I level, Mathews guided the San Francisco Dons program from 1995-96 to 2003-04. His team won at least 16 games in each of his first three seasons and among the early highlights was a 19-11 mark in 1997-98 that led to San Francisco's first NCAA Tournament appearance in 16 years.

Two years later, Mathews again led USF to another 19-win season. Two of his last three

squads posted winning overall records and all three finished in the top four in the West Coast Conference standings. He finished his career with a 139-123 record in nine seasons at San Francisco.

Mathews honed his coaching skills in the junior college ranks as he compiled a combined 349-73 record in 12 years as head coach at the junior college level and his squads won a conference title 11 times during his tenure.

Mathews' first stint as head coach at the junior college level came at Ventura College, where he spent 10 seasons (1986-95) compiling a 298-56 record. His teams won 10 straight Western States Conference titles. Before his arrival, Ventura had not won a league championship in 17 seasons.

All but one of his teams earned at least 20 victories and six times - including each of his last five years in charge - his teams won at least 30 contests. During the 1994-95 campaign, Ventura went 37-1 and ranked second nationally while winning the second California state junior college title under Mathews. Eleven players recruited to Ventura for that season earned Division I scholarships.

Following his stint at San Francisco, Mathews spent the next two seasons as the head coach at San Bernardino Valley College, where he helped the Wolverines to an impressive 51-17 record. In his first season in 2004-05, San Bernardino went 27-5 and won the conference title with a 13-1 record. Mathews' first San Bernardino Valley team saw every player on the roster move on to a four-year school with a scholarship.

Mathews entered the coaching ranks as an assistant at UC Irvine for the 1973 season. He spent the next year at the high school level before returning to Irvine for four years (1975-78). Mathews then served as head coach at Santa Ana Valley High School, where he won two league titles in three years.

Following the 1980-81 campaign, Mathews returned to the college level where he was an assistant for four years at Cal State Fullerton (1982-85) before taking over at Ventura College.

A two-year basketball letterwinner at UC Irvine, Mathews earned his bachelor's degree in comparative cultures in 1972 and added a master's degree in education in 1975. Mathews is married to the former Margie Holland. He has four children, Sabrina (40), Akilah (31), Jordan (15) and Jonah (11).





# UCLA COACHING STAFF



Scott Duncan is in his fourth year as an assistant for head coach Ben Howland. He was hired on April 11, 2007.

He arrived in Westwood after spending seven years as an assistant coach at the University of Oregon (2000-07).

"Coach Duncan has a great background in coaching and is very well-respected as an outstanding recruiter," Howland said. "He is a very experienced coach, an outstanding person, and I feel very fortunate to have with our Bruin family."

Duncan has 30-plus years of experience as a major college basketball assistant coach.

Howland and his talented staff have landed back-to-back-to-back Top 15 nationally-ranked recruiting classes. Duncan helped land the 2010 Bruins' recruiting class that ranked No. 15 by ESPN.com. The class included Joshua Smith, 6-10, C; Lazeric Jones, 6-0, G; Tyler Lamb, 6-4, G; and Matt Carlino, 6-1, G. He also helped secure the 2009 Bruins' recruiting class that ranked No. 4 by Scout.com. That class included five players that were all 6-foot-7-inches or taller (Tyler Honeycutt, 6-7, F; Brendan Lane, 6-9, F; Mike Moser, 6-8, F; Reeves Nelson, 6-8, F and Anthony Stover, 6-10, C).

Recognized as one of the nation's best assistant coaches and top recruiters, Duncan's hard work and dedication paid off in 2007 for Oregon when the Ducks reached the "Elite Eight" and won the Pacific-10 Conference Tournament. That investment continued to pay off with all four freshmen in the recruiting class of 2004 ranked amongst the nation's top 75 players in the country.

During his stint at Oregon, the Ducks won three Pac-10 titles (the 2002 regular-season championship and the 2003 and 2007 Pac-10 Tournament championships). Oregon also reached the "Elite Eight" in the NCAA Tournament twice during that span (2002 and 2007).

Duncan was recently named the eighth-best assistant coach in the country by Hoop

Scoop and was recognized as one of the nation's top 25 recruiters by Rivals.com. In 2001, he was noted as one of the hardest-working assistant coaches and one of the nation's best recruiters in a pair of surveys compiled by Rivals.com's Dave Telep. During the summers of 2002-03, he was an assistant on Ernie Kent's USA Basketball Junior National team trials camp staff.

The 55-year-old Columbus, Ohio, native has been associated with Division I programs that have advanced to postseason play 17 of the past 23 seasons. Oregon's 2002 NCAA Elite Eight run marked the first time in his coaching career that his team advanced to the NCAA Tournament.

He officially joined the Ducks' coaching staff in 2000 after spending the previous three seasons under Larry Shyatt, assisting Wyoming to its first postseason berth in seven campaigns in 1997-98 before moving with Shyatt to Clemson the following year. During 1998-99, Duncan helped coach the Tigers to their seventh 20-win season (20-15) in school history, while working with ACC scoring leader Terrell McIntyre. He played a major role in the school signing four of the nation's top 100 recruits.

Encompassing a span that began with a two-year stint at Washington State during the 1995-96 season, Duncan has helped attract recruiting classes that have been recognized among the top 25 in the country 10 of the last 13 years.

Duncan was born on Sept. 18, 1955 in Cleveland, Ohio. Graduating in 1978 with an undergraduate degree in physical education and economics from the College of Wooster, Ohio, the three-year letterman began his coaching career as a part-time assistant for Ray Dieringer at Cleveland State in 1978-79. Two years later, he joined head coach Gary Colson at New Mexico for a 10-year tenure. Duncan also spent time with Colson at Fresno State and then four years at Northern Illinois (1991-92 through 1994-95) under Brian Hammil prior to his stops at Washington State (under head coach Kevin Eastman), Wyoming and Clemson.





# UCLA COACHING STAFF



Scott Garson is in his seventh season on the UCLA staff and his fifth as an assistant coach for head coach Ben Howland.

Garson handles the development of the perimeter players, working on both the offensive and defensive ends. He worked with the post players in 2006-07. Garson also assists in monitoring the Bruins' academic progress.

He also assists UCLA in its recruiting efforts, which has paid huge dividends the past three years as the Bruins have landed back-to-back-to-back Top 15 nationally-ranked recruiting classes. Garson helped land the 2010 Bruins' recruiting class that ranked No. 15 by ESPN.com. The class included Joshua Smith, 6-10, C; Lazeric Jones, 6-0, G; Tyler Lamb, 6-4, G; and Matt Carlino, 6-1, G. In 2009, the Bruins' recruiting class ranked No. 4 by Scout.com. The class includes five players that are all 6-foot-7-inches or taller (Tyler Honeycutt, 6-7, F; Brendan Lane, 6-9, F; Mike Moser, 6-8, F; Reeves Nelson, 6-8, F and Anthony Stover, 6-10, C). The 2008 recruiting class was ranked No. 1 in the country by many scouting services and national web sites. The class included the Gatorade National Player of the Year, Jrue Holiday, and four other top 50 players (Drew Gordon, Jerime Anderson, Malcolm Lee and J'mison Morgan).

"Scott is a tireless worker and has great energy and passion for UCLA basketball," head coach Ben Howland said. "He is very knowledgeable and has come up through the ranks so he knows everything from top to bottom, having been a manager, a video coordinator and a full-time assistant. He is very good at instruction as well as player development."

Garson served as the Bruins' video coordinator for two seasons (2004-06). His responsibilities included creating all video edits for game preparation; opponent scouting and self-scouting; preparing scouting reports; being a source of information for the Bruin coaching staff regarding the opponents' personnel and strategic tendencies and providing video for all recruiting efforts and special events, including the production of highlight films.

He also assists with the UCLA boy's basketball summer camps, which he directed

his first three years at UCLA.

Prior to coming to UCLA, Garson served five seasons (1999-2004) on the University of Utah staff under Hall of Fame coach and current St. Louis University head coach, Rick Majerus. Garson was an assistant coach during the 2003-04 season, when he coached Andrew Bogut, who went on to become the No. 1 overall pick in the 2005 NBA Draft by the Milwaukee Bucks. He also assisted in the Utes' recruiting efforts. Garson served as the Utes' video coordinator in 2002-03, and was an administrative assistant and head manager during his first three seasons at Utah while earning his master's degree. He also directed the Rick Majerus Basketball Camps for three summers. During his tenure at Utah, the Utes won four Mountain West Conference championships, participating in four NCAA Tournaments.

Garson, 34, came to Utah from Pepperdine, where he was the administrative assistant and video coordinator for the Waves during the 1998-99 season under former Bruin assistant and current University of Washington head coach Lorenzo Romar. Garson also served as the director of the Junior Waves Basketball Camp.

In 1995, Garson coached the Los Angeles Maccabi 13-14 year-old basketball team with his father, Lee. For two seasons (1996-98), Garson served as the varsity assistant boy's coach and junior varsity head boy's coach at Santa Barbara High School.

Born on April 24, 1976 in Tarzana, Calif., Garson graduated from UC Santa Barbara with a Bachelor's degree in law and society in 1999. He later earned a master of science in exercise and sports science with an emphasis in sport psychology from the University of Utah in 2003.

He spent his freshman season (1994-95) at Washington University in St. Louis, Mo., where he played basketball (guard) and baseball (left-handed pitcher). Garson was a two-time All-League selection in basketball and baseball and was an All-State performer his senior year (1994) in basketball at Harvard-Westlake High School in North Hollywood, Calif.

His father, Lee (a 1969 UCLA graduate), mother, Corinne and brother, Chad, all reside in the Los Angeles area.





# DIRECTOR OF OPERATIONS



UCLA Head Men's Basketball Coach Ben Howland announced on Aug. 2, 2010 the hiring of Bruin standout Tyus Edney to the post of Men's Basketball Director of Operations.

"I'm really excited that Tyus is joining our staff and returning to the UCLA men's basketball program," Howland said. "He's a Bruin through and through having graduated from UCLA and brings a wealth of knowledge and energy to the program. I feel our student-athletes will benefit greatly from dealing with Tyus on a daily basis because he has experienced the things they will experience here at UCLA."

A three-year starter at the point for UCLA, Edney led the 1995 Bruins to the school's 11th NCAA national title. He was brilliant during the NCAA Tournament where he was named the Most Outstanding Player in the West Regional, earning a spot in NCAA Tournament lore after his full-court dash with 4.8 seconds left to score the game-winning layup against Missouri. The basket gave the Bruins a 75-74 victory and propelled the No. 1 seed into the Sweet 16.

Edney still ranks on six career leaders charts at UCLA, ranking second in assists (652, 5.2 assists per game), third in steals (224, 1.8 steals per game), third in free throws made (450), seventh in free throws attempted (559), ninth in free throw percentage (.805, 450-of-559) and 20th in scoring with 1,515 points (12.1 ppg). A three-time first team All-Pac-10 selection (1993-95), Edney still owns the UCLA single-game record for steals with 11 against George Mason on Dec. 22, 1994. Edney garnered the 1995 Frances Pomeroy Naismith Award, given annually to the nation's best player six-feet and under.

"He's had an illustrious professional career both in the NBA and overseas," Howland added. "I'm very excited that

he's back home."

Edney was selected by the Sacramento Kings in the second round with the 47th overall pick of the 1995 NBA Draft. He played with the Kings for two seasons (1995-97). He spent two more seasons in the NBA, with the Boston Celtics in 1997-98 and with the Indiana Pacers in 2000-01. Between those seasons he played for Euroleague winner BC Žalgiris earning the Euroleague Final Four MVP title and, during the 1999-2000 season, in Italy for Benetton Treviso (losing in the Italian League finals and winning the Italian Cup).

Following his departure from the NBA in 2001, Edney played for several European teams, including another stint with Benetton Treviso (2001-04, won the Italian league in 2002 and 2003, Italian Cup in 2003 and 2004 and Italian Supercup in 2002 and 2003, played in the Euroleague final in 2003). He played for Lottomatica Virtus Roma in Italy in 2004-05 and then moved to Greece to play for Olympiacos in 2005-06. In the 2006-07 season, he returned to Italy to play for Fortitudo Bologna. He started the 2008-09 season with Cajasol Sevilla in Spain and then (January 2009) moved to Turów Zgorzelec where he ended his playing career.

"I'm really excited because this is something that I've always wanted to do," Edney said. "I'm very fortunate to be ending my pro career now with this opportunity presenting itself. I'm thankful that Coach Howland gave me this opportunity and has the confidence that I can bring something new and exciting to this great program."



# BRUIN SUPPORT STAFF



## MIKE CASILLAS

Student-Athlete  
Counseling

13th Season

(UCLA '89)

Mike Casillas enters his 13th year in the Athletic Department after being promoted to Director of Student-Athlete Counseling in 2000. He oversees College of Letters & Science counseling (and full-time counselors) in the Morgan Center and is the student-athlete academic counselor for men's basketball. He served as the Interim Director of Academic Services from 2005-07.

Before coming to the Morgan Center, Casillas for three years worked with the UCLA Orientation Program and served five years at the UCLA Graduate School of Education and Information Studies.



## JOHN P. DiFIORI, MD, FACS

Team Physician

17th Season

(Franklin & Marshall '85)

Dr. DiFiori has been a team physician for the UCLA Department of Intercollegiate Athletics for 17 years, and currently serves as team physician for the Bruins' football and men's basketball programs.

He is also a Professor and Chief in the Division of Sports Medicine of the Department of Family Medicine at the David Geffen School of Medicine at UCLA.

He attained his board certifications in Family Medicine in 1992 and in Sports Medicine in 1995.

After receiving his bachelor's degree from Franklin and Marshall in 1985, Dr. DiFiori received his medical degree from Temple University in 1989. He then completed a residency in Family Medicine at Lancaster General Hospital in Lancaster, Pa., in 1992. After completing his fellowship training in Sports Medicine at UCLA in 1994, he accepted a faculty position with the UCLA Department of Family Medicine. He was appointed Chief of the Division of Sports Medicine in 2002. He also serves as co-director of the primary care sports medicine fellowship program at UCLA.

He serves as a medical consultant for the NHL Players Association, and is a member of the USA Gymnastics physician referral network. He has served as a U.S. team physician for several international competitions including the 1999

Pan American Games in Winnipeg, Canada. In addition, he has served as a physician for the U.S. Olympic Training Center in Colorado Springs, Colo., and for USA Basketball.

Dr. DiFiori served two terms on the Board of Directors for the American Medical Society for Sports Medicine, and is a fellow of the American College of Sports Medicine. He serves on the editorial boards of the Clinical Journal of Sport Medicine and Current Sports Medicine Reports.

Dr. DiFiori's clinical and research interests include overuse injuries affecting children and adolescents, the diagnosis and treatment of chronic tendon injuries, and preparticipation screening. He has conducted primary research on growth plate injury in young gymnasts. He was a recipient of a fellowship from the Grant Generating Project. He has authored multiple scientific articles, case reports, and book chapters on a variety of sports medicine issues.

Dr. DiFiori's sports medicine practice at UCLA includes patients of all ages for the evaluation of sports-related injuries and medical problems. He also maintains a family medicine practice, providing care for patients with a wide variety of medical problems, as well as general health maintenance and preventive care.



## KENNY DONALDSON

Academic Coordinator

7th Season

(UCLA '97)

Entering his seventh year on the UCLA staff as the Bruins' men's and women's basketball Academic Coordinator is Kenny Donaldson. Donaldson's main duties include working together with student-athletes, basketball staff and athletic-academic staff to coordinate successful academic progress; meeting with athletes weekly to document and ensure academic progress; coordinating study hall and counseling student-athletes with personal as well as academic issues.

During the 2003-04 season, Donaldson was the part-time Academic Coordinator for the Bruin men's basketball team. His other UCLA counseling experience includes two years (1995-97) as a Peer Counselor in the UCLA Academic Advancement Program and as a Volunteer Counselor in the Academic Support Program for three years (1993-96).

From 2001-03, Donaldson was an assistant basketball coach at Alemany High School in Mission Hills, Calif. In fall 1995 as a student at UCLA, he was an intern on the UCLA Athletic Training Staff.

He was a three-year basketball letterman

(1990-92) at Granada Hills High School.

Donaldson earned his bachelor's degree in physiological sciences (pre-med) from UCLA in 1997, and his master's degree in sports psychology at Long Beach State in 2008.



## RYAN EKLUND

Asst. Dir. of Marketing

5th Season

(Wisconsin-La Crosse '99)

Ryan Eklund enters his fifth year at UCLA as Assistant Director of Marketing and oversees all marketing efforts for men's and women's basketball. Eklund's other duties include overseeing the athletic department's e-mail and database marketing and promoting the annual spring football game.

Eklund helped launch the marketing department's first e-mail opt-in program, the "Bruin Locker Room." He has also been responsible for implementing the department's first all-sport ticket brochure. Eklund also serves on the athletic department's web site committee.

Prior to working at UCLA, Eklund worked in sports marketing roles at Oregon State University (2005-06), University of Arizona (2003-05) and University of Connecticut (2002-03).

Eklund, a 1999 graduate of University of Wisconsin - La Crosse and a former student-athlete (basketball), earned his Master's degree from Springfield College (Mass.) in 2001 and served as an assistant men's basketball coach.



## DOUG ERICKSON

Dir. of Basketball Admin.

19th Season

(San Jose State '90)

Doug Erickson is the dean of the UCLA men's basketball administrative staff, entering his 19th year with the Bruin program. In his position as Director of Basketball Administration, Erickson is responsible for all internal operations of the basketball program and serves as a liaison between the coaches and senior athletic department administrators and the UCLA basketball family. He is involved in the day-to-day operations of the team, including budgetary matters, team travel, film/video, meals, ticketing and team managers.

Erickson also organizes and serves as the co-director of the UCLA and Ben Howland



# BRUIN SUPPORT STAFF

basketball camps each summer. He helps coordinate virtually every aspect of the camp including housing, meals and camp speakers. The recent UCLA Basketball Camps were the largest in its history, attracting more than 1,300 campers over a two-month period in each of the last two summers.

He has played an integral role in the Bruins' success since his arrival. The Bruins have appeared in the NCAA Tournament 14 times, reached the Final Four four times, won the NCAA championship in 1995 and captured six Pac-10 titles during Erickson's tenure with the Bruins. He joined the Bruins staff in 1992, after serving two years as an Accountant at Cadence Design Systems, a leading semiconductor company in San Jose, Calif.

Erickson is a native of Eureka, Calif., where he played four years of basketball and graduated from Eureka High School. He earned a bachelor's degree in economics at San Jose State in 1990. In terms of basketball, his career was shaped by his family, where all six members played at one time or another. He is single and resides in Los Angeles.



## RYAN FINNEY

Associate SID

5th Season

(Kansas State '90)

Ryan Finney is in his fifth season as an Associate SID with the UCLA Sports Information staff after serving 12 years at Cal State Northridge, including 10 as the Matadors' Assistant Athletic Director/Media Relations.

He is the primary contact for men's basketball at UCLA. His 2008-09 media guide was named Best in the District by CoSIDA for the second straight year and finished eighth nationally.

While at Northridge, Finney and his staff coordinated 12 NCAA and conference championship events, including the 1995 NCAA No. 4 Softball Regional, the 2001 Big Sky Men's Basketball Tournament and most recently the 2004 NCAA Men's and Women's Outdoor Track and Field Western Regional Championships.

Prior to Northridge, Finney served a two-year stint as a Sports Information Assistant at Purdue (1992-94). He also spent the 1991-92 season as an Assistant Sports Information Director at Norfolk State.

Before his days at NSU, Finney spent two years as an undergraduate intern with his alma mater, Kansas State. Finney also was a student assistant coach for the Wildcats' women's volleyball program for four years (1987-90) and later served as the interim head coach

from December 1990 to May 1991.

Finney has served on the CoSIDA Publications Committee since 1996-97 while serving as a vice chair for the past five years. He has received 25 Citations for Excellence in Publications by CoSIDA, including three Best in the Nation Awards.

Finney earned a B.S. degree in journalism and mass communications from Kansas State University in 1990. He is single and resides in Northridge, Calif.



## WES LONG

Assistant Athletic Performance Coach

4th Season

(Texas '03)

Wes Long is in his fourth season as an assistant athletic performance coach at UCLA and will be working directly with the men's basketball program.

Prior to arriving at UCLA, Long, a certified Strength and Conditioning Specialist by the National Strength and Conditioning Association, worked with the men's basketball program at The University of Texas.

Long has worked the Texas basketball camps as a camp commissioner and coach since 2000. He spent the 2003-04 season as a volunteer graduate manager and office assistant for the Longhorns.

He served as the Longhorns' graduate manager - asst. video coordinator for two seasons (2005-07) and the graduate manager - strength and conditioning for three years (2004-07).

A member of the National Strength and Conditioning Association (NSCA), Long was a four-year letterman and three-time team captain at Stratford High School in Houston, Texas.

Long earned his bachelor's degree in advertising from The University of Texas in Austin in 2003. He later earned his master's degree in Kinesiology from The University of Texas in 2005.

Wes and his wife, Kristin (Stillwell), reside in Westwood, Calif., with their son, Chasen.



## JASON LUDWIG

Video Coordinator

2nd Season

(UCLA '05)

Jason Ludwig is in his second season as the video coordinator for the men's basketball program.

Prior to his current post, Ludwig spent two seasons (2007-08 and 2008-09) as the

director of basketball operations at Santa Clara for former UCLA assistant coach and current Santa Clara head coach, Kerry Keating. He also spent one season as Santa Clara's video coordinator for the men's and women's basketball teams.

Ludwig, a native of Montebello, Calif., graduated in 2005 with a degree in economics from UCLA. While at UCLA, he worked as a student manager for the Bruins' men's basketball team.

In 2005, his senior year, he worked daily with the team as they advanced to the first round of the NCAA Tournament. Post-graduation he remained with the Bruins as the assistant video coordinator for two years (2005-06 and 2006-07) as the Bruins made two straight NCAA Final Four appearances.

Ludwig attended Montebello High School where he was a standout player on the men's varsity basketball team and earned numerous accolades. He was named team MVP in his junior and senior year, led his team to its first League championship in 30 years and was named the league's most valuable player as a senior in 2001.



## PETE MAGLIERI

Asst. Equipment Mgr.

9th Season

(LSU '96)

Pete Maglieri returned to UCLA after a five-year hiatus and enters his ninth season with the Bruins' equipment staff. He will work with the sports of men's and women's basketball, men's and women's golf and men's and women's water polo.

He spent the 2007-08 year in sales. Prior to that, he served as the director of equipment operations for the Tulane Athletics department for four years (2002-06). In that role, he supervised the purchase, maintenance and distribution of equipment for each of Tulane's programs while directing a staff of full-time and student equipment managers.

Prior to arriving at Tulane, he spent five years as an assistant equipment manager at UCLA (1997-2002), where he directed the equipment operations for five teams and worked with the Bruins' football program.

Maglieri earned his bachelor's degree from Louisiana State University in 1996. He was a student equipment manager for the Tigers for four years.

Following graduation, he served an internship with the New Orleans Saints before going to the University of Houston as assistant equipment manager for one season.

# BRUIN SUPPORT STAFF

A certified member of the Athletic Equipment Managers' Association, Maglieri is married to the former Carrie Bumerts and they have one son, Peter John III, born in



## LAEF MORRIS

Asst. Athletic Trainer

4th Season

(Missouri State '04)

Laef Morris is in his fourth year as an assistant athletic trainer at UCLA and his second season with the men's basketball program. He will also be serving as the athletic trainer for the Bruins' women's water polo team in 2010-11, a program that has won five national championships in the last six years.

Morris spent his first two seasons at UCLA working with the Bruins' men's and women's track and cross country teams.

Prior to UCLA, he served as an athletic trainer at Sacramento State for one season (2006-07) while working with the Hornets' football, men's basketball and men's and women's track and field programs.

He spent the 2004-05 and 2005-06 seasons at Oregon as a graduate assistant while working with the Ducks' softball and football teams.

Morris earned his master's degree in athletic training at Oregon in 2006. He earned his bachelor's degree in sports medicine and athletic training at Missouri State in 2004.

He prepped at Clark County HS in Kahoka, Mo., where he played varsity basketball and competed in the high jump on the Indians' track and field team.

Morris and his wife, Allison (Ross), got married in the summer of 2009 and reside in Brentwood, Calif.



## ARIELLE MOYAL

Administrative Assistant

2nd Season

(UCLA '09)

Arielle Moyal is entering her second season on the UCLA athletic staff as an administrative assistant

for Bruin head coach Ben Howland and UCLA men's basketball.

Her main responsibilities include office management, with executive assistant duties for Howland and his staff.

Moyal joined the Bruin Athletic Department in the summer of 2009. She graduated from UCLA in the summer of 2009 with a bachelor's

degree in political science with an emphasis in international relations and a specialization in pre-med.

While she was a student at UCLA, she worked for Michael Sondheimer in the UCLA Recruiting Department for four years.

Moyal is an avid sports fan and enjoys playing organized soccer on a Los Angeles league team and beach volleyball with friends in her spare time. She has also worked for four years as a marketing associate for Adidas.

Moyal was born Apr. 17, 1987, in Los Angeles, Calif. She prepped at Immaculate Heart High School in Los Feliz, Calif.



## MICHAEL SONDEHIMER

Assoc. A.D./Academic Admissions Services

34th Season

(UCLA '77)

An associate athletic director for the Bruin athletic department

since 1980, Michael Sondheimer is in his 25th season coordinating the recruiting efforts of Bruin basketball along with 20 other UCLA sports.

Sondheimer is in his 34th year as a UCLA athletic administrator after graduating with honors from UCLA with a degree in Communication Studies with Business

Emphasis. He works with all 22 coaching staffs as the Associate Athletic Director--Academic Admissions Services. He is involved in all aspects of the academic and admissions process for prospective student-athletes.

He also is responsible for the coordination on-campus recruiting visits and making sure all aspects of the admissions process are handled within the NCAA rules and UCLA departmental guidelines. UCLA has won 65 of its 104 NCAA titles since he became involved with the recruiting and admissions process in 1981-82.

Sondheimer and his staff assist the coaches with on-campus Junior Days conducted during the basketball season, plus spring junior campus visits.

Among Sondheimer's day-to-day academic admissions services responsibilities are assisting with the UCLA admissions process by making sure potential UCLA prospects fulfill the general academic areas such as completing the NCAA Core Classes and taking the correct subject tests.



MANAGERS (L-R): RYAN SHIOZAKI, ANDREW MOROVATI, ELLIOTT ASARCH, JUSTIN LAI, ANDREW LUI AND DAN FITZPATRICK